

2010/2011 Sponsorship Package

Platinum Sponsor

\$1,500

- Sponsor recognition on all materials for:
 - United Way Campaign Kickoff “Pep Rally” – September 23, 2010.
 - Annual Meeting – Campaign Celebration – April, 2011.
- Sponsor will receive “One Team” of four participation in 2010 United Way Campaign Kickoff “Pep Rally”. Four person team registration includes a t-shirt, spirit awards for teams that win at their event and continental breakfast for team members.
- Eight tickets at the Annual Meeting – Campaign Celebration (held in April, 2011).
- Sponsor will be listed on our web site.
- Sponsor will be listed in our e-newsletter and special recognition article in our e-newsletter publication. Exposure to over 1,300 people.

Gold Sponsor

\$1,000

- Sponsor recognition on all materials for:
 - United Way Campaign Kickoff “Pep Rally” – September 23, 2010.
 - Annual Meeting – Campaign Celebration – April, 2011.
- Eight tickets at the Annual Meeting – Campaign Celebration (held in April, 2011).
- Sponsor will be listed on our web site.
- Sponsor will be listed in our e-newsletter and special recognition article in our e-newsletter publication. Exposure to over 1,300 people.

Silver Sponsor

\$700

- Sponsor recognition on all materials for:
 - United Way Campaign Kickoff “Pep Rally” – September 23, 2010.
 - Annual Meeting – Campaign Celebration – April, 2011.
- Four tickets at the Annual Meeting – Campaign Celebration (held in April, 2011).
- Sponsor will be listed on our web site.
- Sponsor will be listed in our e-newsletter and special recognition article in our e-newsletter publication. Exposure to over 1,300 people.

Bronze Sponsor

\$400

- Sponsor recognition on all materials for:
 - United Way Campaign Kickoff “Pep Rally” – September 23, 2010.
 - Annual Meeting – Campaign Celebration – April, 2011.
- Sponsor will be listed on our web site
- Sponsor will be listed in our e-newsletter and special recognition article in our e-newsletter publication. Exposure to over 1,300 people.

YES! We would like to help our community by becoming a 2010/11 United Way Event Sponsor.

Platinum \$1,500 **Gold \$1,000** **Silver \$700** **Bronze \$400**

**Sponsor's benefits are detailed on the enclosed sheet.
Platinum sponsorships sold after August 27, 2010 are not guaranteed a spot for their team in the United Way 2010 Campaign Kickoff "Pep Rally" Competition.*

Name: _____

Company: _____

Address: _____

Phone: _____ **E-Mail:** _____

**Please return commitment form by Friday, August 27, 2010
United Way will invoice you for payment**



United Way
of Genesee County

LIVE UNITED™

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Questions? Call: Hanna Goodstein at 810.762.5828

