SOMEONE YOU KNOW MAY NEED A HELPING HAND.
United Way of Genesee County thanks our individual donors, volunteers and the more than 250 workplace campaigns that allowed us to impact more than 100,000 lives.
United Way of Genesee County is led by a volunteer Board of Directors which is committed to ensuring that the organization’s financial and personnel resources are invested in ways that make the greatest positive impact on the lives of people in Genesee and Shiawassee Counties.

### BOARD OF DIRECTORS

- Tony Burks, Chair  
  Blue Hawk Distribution
- Greg Viener, Vice Chair  
  Huntington Bank
- Greg Waller, Treasurer  
  Lewis & Knopf
- Marcy Garcia, Secretary  
  Retiree
- Jeff Apsey  
  MI-AFSCME Council 25
- Lakay Avant  
  Local 1603, Hurley Medical Center
- Jim Carney  
  Chemical Bank
- John Daly, III, Ph.D.  
  Retiree
- Steve Dawes  
  UAW Region 1-D
- Mark Landaal  
  Landaal Packaging
- Ronny Medawar  
  Medawar Jewelers
- Sam Muma  
  Greater Flint AFL-CIO
- Vic Pereira  
  Flint Metal Center
- Laurie Prochazka  
  McLaren Health Care
- Larry Roehrig  
  MI-AFSCME Council 25
- Phil Shaltz  
  Shaltz Automation
- Karen Toler  
  GM-CCA Davison Road Processing
- Sabita Tummala  
  Tummala Charitable Foundation
- Chris Wise  
  Randy Wise Automotive Team
- Randy Wise  
  Randy Wise Automotive Team
- Jane Worthing  
  The Genesee Group
- Gerald Kariem, Honorary Member  
  UAW Region 1D

### UNITED WAY TEAM

- Jamie Gaskin  
  Chief Executive Officer
- Corey Archambault  
  Civic Engagement Manager
- Mary Bishop  
  Impact Coordinator
- Terry Blake  
  Relationship Specialist
- Jessie Cloman  
  AFL-CIO Labor Liaison
- Janet Cotton  
  Finance Specialist
- Michael Hart  
  Chief Financial Officer
- Patty Huber  
  Executive Office Manager
- Jennifer McArdle  
  Community Impact Director
- Teresa McGinnis  
  UAW Labor Liaison
- Theresa Swanson  
  Senior Finance Specialist
- Michel Valkoun  
  Relationship Specialist
- Jamie-Lee Venable  
  Vice President
- Kiana Wahonya  
  Urban Safety Corps Program Manager
- Diane Woodruff  
  Volunteer Coordinator
YOUR DONATIONS PROVIDED A HAND UP, NOT A HAND OUT, TO MORE THAN 100,000 LIVES. MORE THAN $3.1 MILLION DOLLARS WAS INVESTED IN PROGRAMS ADDRESSING OUR FOCUS AREAS OF FINANCIAL STABILITY, BASIC NEEDS, HEALTH AND EDUCATION.
**COMMUNITY CONDITIONS**

**FINANCIAL STABILITY**

Individuals who are given tools to succeed are able to increase assets and improve their overall quality of life.

- **COUNTY CONDITION**
  - 42% of residents have an education level of high school diploma/GED or less
  - 46% of residents earn less than the basic cost of living in Genesee County

- **UWGC CREATING IMPACT**
  - $112,000 invested in financial stability programs
  - 97% of those served earned job-relevant licenses, certificates, and/or credentials
  - 354 individuals served gained employment

**BASIC NEEDS**

When your friends and neighbors are not agonizing over how to make rent or where their next meal will come from, the community flourishes. When children are not living in constant fear of being abused, they can accomplish extraordinary things.

- **COUNTY CONDITION**
  - 30% of children live in high poverty neighborhoods
  - 60% of residents in shelter are children
  - 58% of children are eligible for free or reduced priced lunch
  - 2,302 confirmed child abuse and/or neglect cases

- **UWGC CREATING IMPACT**
  - 1,063 individuals transitioned from emergency shelter to more permanent housing
  - 95 foster children received a Court Appointed Special Advocate who advocates on their behalf until adoption or reunification
  - 4,390 individuals received financial assistance for rent or utility payments
  - 29,752 calls were made to UWGC’s 211 resource and referral line

**HEALTH**

Providing seniors with enriched independent living in their personal home improves their quality of life. Giving children opportunities to let their imaginations grow, while connecting them to physical health services, gives them the tools to shape our future.

- **COUNTY CONDITION**
  - $115,158 is the annual cost for private room nursing home care
  - 27% of residents report not taking leisure and/or physical activity time

- **UWGC CREATING IMPACT**
  - $815,213 invested in health programs
  - 98% of seniors served are aging at home
  - 6 new playgrounds built impacting more than 500 children
  - 331 individuals participated in healthy food access and/or nutrition programs

County Conditions data source: Kids Count Data Book, a project of the Annie E. Casey Foundation and UWGC grantee reports

United Way of Genesee County 2018 Annual Report
UNITED WAY OF GENESEE COUNTY ADDRESSES COUNTY NEEDS BY INVESTING IN FINANCIAL STABILITY, HEALTH, BASIC NEEDS AND EDUCATION.
### COMMUNITY CONDITIONS

#### EDUCATION

**Early Childhood Success**

When children have access to high quality early learning programs that encourage parental involvement, they are more likely to achieve crucial milestones.

<table>
<thead>
<tr>
<th>COUNTY CONDITION</th>
<th>UWGC CREATING IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>54% of children are not attending quality preschool</td>
<td>$209,400 invested in early childhood programming</td>
</tr>
<tr>
<td>88% of 0-5 year olds are not eligible for childcare subsidies</td>
<td>100% of school districts financially supported for early childhood programs</td>
</tr>
<tr>
<td>541 children enrolled in high-quality early childhood programs supported by UWGC</td>
<td></td>
</tr>
</tbody>
</table>

#### YOUTH SUCCESS

Youth only spend 20% of their lives in school, making learning that continues outside the classroom vital to their success. Students accessing high quality enriching programs, which are aligned with school day curriculum, are more likely to achieve academic milestones.

<table>
<thead>
<tr>
<th>COUNTY CONDITION</th>
<th>UWGC CREATING IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>23% of students will not graduate on-time</td>
<td>$362,799 invested in afterschool programs</td>
</tr>
<tr>
<td>61% of 3rd graders are not reading at grade level</td>
<td>64% of youth served are reading at grade level</td>
</tr>
<tr>
<td>70% of 8th graders are not proficient in grade level math</td>
<td>62% of youth served are earning passing grades in core subject areas</td>
</tr>
<tr>
<td>598 youth served will graduate on-time</td>
<td></td>
</tr>
</tbody>
</table>
GENESEE COUNTY

BASIC NEEDS
211
American Red Cross
Disaster Services
Bone Marrow Program
Carr Cares Foundation
Christmas Meal Boxes
Catholic Charities
Center for Hope
EFSP Phase 34 Genesee
EFSP Phase 34 Lapeer
Federal Shutdown
Employee Assistance
Fenton Center of Hope
Flint Jewish Federation
Fraternal Order of Police
General Motors Summer Youth Corp
Habitat for Humanity
Home Repair
Mass Transportation Authority
Bus Pass Program
Metro Community Development Corporation
Homeless Management System
Morris Peterson Jr. Foundation
Thanksgiving Boxes
Old Newsboys
Operation Angel Tree
Salvation Army
Emergency Assistance
Shelter of Flint
Shelter & OneStop Housing Center
Swartz Creek Community Schools Weekend Backpack Program
UAW Wheelchair Ramp Program
Voices for Children Court Appointed Special Advocate
YWCA
Safe House & Center

EDUCATION
A to Z Learn with Me
Big Brothers Big Sisters
Community Mentoring
Boys & Girls Club
Afterschool Academic Success
Boy Scouts
Urban Scouting
Clio Area Schools
Grade Level Reading
Crim Fitness Foundation
FCS Community Education
Delivering Hope Backpack Program
Fenton Area Public Schools
Jump Start
Flint Community Schools
Flushing Community Schools
RAIDER Readiness Program
Gear Up 2Lead
Hero’s Conference
Genesee Intermediate School District
SKIP
Genesee STEM Academy
Afterschool Clubs
Girl Scouts
In School Scouting & Uniquely Me
Grand Blanc Community Schools
Family Connection Parent Educator
Institute of RYMES
Kettering University
First Robotics
Lake Fenton Community Schools
Project Read
Linden Community Schools
Parents as Teachers
Morris Peterson Jr. Foundation
Backpack Program
Shelter of Flint
Caterpillar Club
UAW 598
Ruben Burks Scholarship Fund
University of Michigan - Flint
Chemistry Club
Urban League of Flint
Scholarship Fund

EARLY CHILDHOOD LITERACY MINI-GRANTS
Atherton Community Schools
Beecher Community Schools
Bendle Public Schools
Bentley Community Schools
Carman-Ainsworth Community Schools
Davison Community Schools
Genesee School District
Goodrich Area Schools
Kearsley Community Schools
LakeVille Community Schools
Project Read
Linden Community Schools
Parents as Teachers
Morris Peterson Jr. Foundation
Backpack Program
Shelter of Flint
Caterpillar Club
UAW 598
Ruben Burks Scholarship Fund
University of Michigan - Flint
Chemistry Club
Urban League of Flint
Scholarship Fund

FINANCIAL STABILITY
Family Service Agency
Representative Payee
Genesee Area Focus Fund
TeenQuest & YouthQuest
GENESEE COUNTY IMPACT SNAPSHOT

$15,150,956
On January 1, 2018, the UWGC assumed all daily operations in Shiawassee County. By operating at scale, we have been able to make substantial growth in local United Way investments. In 2018, United Way of Genesee County, serving Shiawassee and Genesee Counties:

- Ran a workplace giving campaign cycle, with all funds raised in Shiawassee County staying in Shiawassee County, and being invested in local organizations through an open and competitive Community Impact grant making process.
- Updated United Way grant making investment areas based on community feedback.
- Established a grant making process that included a Community Impact Cabinet of Shiawassee County volunteers who made funding recommendations.
- Continued uninterrupted 211 service and Volunteer Income Tax Assistance for the county.
- Launched Shiawassee Serves, a county-wide volunteer engagement platform and strategy to connect Shiawassee volunteers with local organizations.
- Supported every school district in Shiawassee County with an early childhood literacy mini-grant.
- Launched A to Z Learn with Me to provide books and literacy information to every child birthed in the county.
- Added a Shiawassee County representative to the UWGC Board of Directors.
- Financially supported the efforts of the American Red Cross, Salvation Army and the Emergency Management Office for Shiawassee County responding to the March tornados.

**BASIC NEEDS**

- 211
- American Red Cross
- Catholic Charities
- Relief After Violent Encounter (SafeCenter)
- Salvation Army
- Shiawassee County
- Shiawassee County Jr
- Livestock
- Shiawassee Family YMCA
- The ARC Shiawassee County
- Tornado Recovery Support

**EDUCATION**

- Boy Scouts
- Communication Access Center
- Junior Achievement

**EARLY CHILDHOOD LITERACY MINI-GRANTS**

- Byron Area Schools
- Corunna Public Schools
- Durand Area Schools
- Laingsburg Community Schools
- Morrice Area Schools
- New Lothrop Area Public Schools
- Owosso Public Schools
- Perry Public Schools

**SHIAWASSEE COUNTY IMPACT SNAPSHOT** $192,607.25

### LEVERAGED FUNDS

- BASIC NEEDS
- EDUCATION
A HELPING HAND WHEN DISASTER STRIKES

FLINT WATER CRISIS
April 25, 2019 marked the 5th anniversary of the Flint Water Crisis. While the water system is improving, State of Emergencies declared by the County and City are still in effect. Families continue to use filtered and bottled water for drinking, cooking and other needs. The UWGC began raising money in September 2015 to aid in response efforts. To date the UWGC has raised $5,018,691, allocating $4,827,483 thus far to a variety of organizations responding to resident needs. UWGC has taken no administrative fees on dollars collected. This fiscal year dollars ($237,788 raised from July 2018 — May 31, 2019) have primarily:

- Supported 3 Help Centers that continue to supply water, lead mitigating foods and connections to other crisis recovery services
- Ensured every school on the Flint Water System has access to clean water
- Supplemented lead mitigating nutrition trucks with additional proteins
- Connected hard to reach populations with crisis recovery services
- Provided bottled water for distributions to targeted populations

SHIWAESSEE TORNADO FUND
On March 14, two tornados (EF0 & EF2) ravaged parts of Shiawassee County with little warning. On the ground for more than 18 miles and measuring 250 yards wide, the storms damaged over 100 homes and structures. Nearly 10 percent of families impacted by the tornados were under/uninsured. Within hours following the first touchdown, the UWGC had issued $20,000 to the American Red Cross for emergency response. In the days following the UWGC:

- Provided families with $1,200 in Meijer gift cards
- Supplied comfort kits to children
- Supported the Salvation Army cantina that provided meals to first responders and volunteers
- Coordinated the donation of a vehicle for a family with support from Randy Wise Automotive Group, Young Owosso and Graff Chevrolet Durand
- Created a fund for the public to support those families who were under/uninsured that will be disseminated via a Shiawassee community committee lead by the director of emergency management for Shiawassee County

FEDERAL GOVERNMENT SHUTDOWN
For 35 days the nation endured the longest federal government shutdown in history. While many of us were inconvenienced by the closure of parks and various programs, thousands of government employees were working without pay. Our neighbors, friends and family working in departments like Customs and Border Protection and Transportation Security Administration continued to work everyday during the shutdown without receiving a paycheck: a paycheck that helps put food on the table and heat in the home. The UWGC established a fund to support current month utility bills, fuel and groceries. With the support of UAW Local 651, UAW Local 598, UAW Local 659, UAW Local 1811 and IBEW Local 948, the UWGC provided $16,522 to 72 federal workers. We were honored to receive an award from the Transportation Security Administration for our efforts.

UNITED WAY OF GENESEE COUNTY 2018 ANNUAL REPORT
United Way of Genesee County thanks all the many corporate and community volunteers who impact their communities through service all year long.

**JULY**

372 volunteers built 6 playgrounds

32 Summer Associate AmeriCorps VISTAs supported Flint kids & families tackling summer learning loss and nutrition

Partnered with UAW Local 659 for the 12th Annual Cruzin for United Way Ramp Program which built 9 ramps with 31 volunteers

Supported the 24th Annual MOST Soberfest with UAW Local 598

**AUGUST**

Over 800 Grand Blanc Community Schools employees volunteered by making shelter dog toys, blankets, cards, positive notes for students, homeless mats, and calming bottles

USI Insurance joined the UWGC to distribute water and food at a Flint Help Center

42 Macy’s Regional Managers volunteered making stuffed animals for kids in crisis

**SEPTEMBER**

70 AmeriCorps volunteers on 9/11 installed 162 smoke alarms, assembled 200 fire safety bags, and created 66 stuffed animals for children

The third of three AmeriCorps NCCC teams for 2018 served with the Flint Police Department fighting blight and crime

**OCTOBER**

38 Chemical Bank employees in both Genesee and Shiawassee Counties partnered with UWGC for Chemical Cares Day

ROWE kicked off their Service in a Box initiative creating dog toys for animals in shelter and participated in other events throughout the year

**NOVEMBER**

133 Grand Blanc Community Schools Latch Key students completed Service in a Box projects

90 UWGC volunteers served at the Food Bank of Eastern Michigan for Giving Tuesday

Participated in Shiawassee’s Find Your Nonprofit Soulmate event which connected 125 community members with 17 local nonprofits
DECEMBER
UWGC Holiday Wish Lists in both Shiawassee and Genesee Counties connected nearly 100 local nonprofits and schools with generous community donors.

Flint Urban Safety Corps and Flint Recovery Corps completed a year full of projects addressing blight elimination, safety and water crisis recovery.

JANUARY
550 volunteers, including families and youth, packaged 120,000 nutritious meals.

264 Dort Federal Credit Union employees made 70 comfort kits for children in crisis.

Nearly 100 Diplomat national sales team employees created 100 comfort kids.

FEBRUARY
Celebrated the many volunteers that help us raise funds in more than 250 companies.

VITA volunteers processed 1,781 Federal, State and City tax returns to Genesee County Residents totaling $680,951 in refunds (2017).

Over 1,000 youth completed 12 youth inspired service projects.

MARCH
40 Employees from State Bank made 25 comfort kits and 82 bags of laundry soap for the Center for Hope.

15 Diplomat employees participated in the laundry soap Service in a Box project.

Hosted 4 Alternative Spring Break projects for University of Michigan–Flint, Concordia College, University of Connecticut, and Western Michigan University students.

APRIL
2,500 youth engaged in over 25 service projects to make an impact for Global Youth Service Day.

160 AmeriCorps members removed debris, boarded up homes and other blight elimination tactics.

MAY
44 volunteers mobilized by AFL-CIO and UWGC sorted 95,805 lbs. of food collected from Genesee County residents via Letter Carriers’ Food Drive.

12 senior citizens volunteered 1,152 over the course of a year knitting hats and scarfs for kids.

COMMUNITY IMPACT
6,784 VOLUNTEERS
18,507 HOURS OF SERVICES
$898,002 TOTAL COMMUNITY IMPACT
## STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th></th>
<th>JUNE 30, 2018</th>
<th>JUNE 30, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash &amp; cash equivalents</td>
<td>$2,362,466</td>
<td>$2,629,575</td>
</tr>
<tr>
<td>Investments</td>
<td>2,329,123</td>
<td>2,212,035</td>
</tr>
<tr>
<td>Accounts receivable – Net</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade Accounts receivable</td>
<td>2,069</td>
<td>157,153</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>287,052</td>
<td>5,000</td>
</tr>
<tr>
<td>Total accounts receivable – Net</td>
<td>289,121</td>
<td>162,153</td>
</tr>
<tr>
<td>Pledges receivable – Annual campaign – Net</td>
<td>1,347,796</td>
<td>1,127,756</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>49,260</td>
<td>31,034</td>
</tr>
<tr>
<td>Beneficial interest in trusts</td>
<td>663,104</td>
<td>655,567</td>
</tr>
<tr>
<td>Property, equipment</td>
<td>45,657</td>
<td>81,741</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$7,086,527</td>
<td>$6,962,861</td>
</tr>
<tr>
<td><strong>LIABILITIES &amp; NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>73,441</td>
<td>402,358</td>
</tr>
<tr>
<td>Agency liabilities</td>
<td>15,776</td>
<td>22,731</td>
</tr>
<tr>
<td>Designations payable</td>
<td>92,712</td>
<td>175,097</td>
</tr>
<tr>
<td>Accrued compensation</td>
<td>49,748</td>
<td>52,642</td>
</tr>
<tr>
<td>Postretirement benefit obligations</td>
<td>1,125,354</td>
<td>1,269,016</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$1,357,031</td>
<td>$1,921,844</td>
</tr>
<tr>
<td>Net Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>1,701,857</td>
<td>1,694,138</td>
</tr>
<tr>
<td>Board-designated</td>
<td>800,000</td>
<td>800,000</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>2,564,535</td>
<td>1,891,312</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>663,104</td>
<td>655,567</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$5,729,496</td>
<td>$5,041,017</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td>$7,086,527</td>
<td>$6,962,861</td>
</tr>
</tbody>
</table>

Build financial resources that enable investments in education, financial stability, health and basic needs addressing Genesee and Shiawassee Counties’ most pressing challenges while building community-wide vitality.
**TRANSPARENCY**

Anyone has access to United Way of Genesee County documents on our website at [www.unitedwaygenesee.org](http://www.unitedwaygenesee.org), including:

- IRS tax return (990)
- Audited financials
- Diversity & Inclusion statement
- Board of Directors roster
- Corporate supporter listing
- Funded programs

**ACCOUNTABILITY CHECKLIST**

Does UWGC have an active Board of Directors that meet regularly? **YES.** The Board is comprised of 22 local community leaders from diverse backgrounds that meet quarterly, with various engagement activities in between.

Is the UWGC controlled by United Way Worldwide? **NO.** UWGC is an independent stand alone 501(c)(3) organization governed by a local board of directors. UWGC is not a chapter of another entity, rather we are a member of United Way Worldwide much like food banks are members of Feeding America. As a member we are required to adhere to certain branding standards, but all decisions are made locally.

Do the dollars raised by Genesee and Shiawassee campaigns stay in the county? **YES.** Funds raised in Genesee County stay in Genesee County. Funds raised in Shiawassee County stay in Shiawassee County. The UWGC pays less than 1% of its funds to United Way Worldwide for membership dues.

Does the UWGC spend a significant amount of funds raised on salaries and other overhead? **NO.** The UWGC has an administrative rate of 16%, meaning it spends 84% of funds on programs that support education, financial stability, health and basic needs.

Does the UWGC CEO make all funding decisions? **NO.** Where the UWGC has discretion to make funding decisions it involves a volunteer-unpaid Community Impact Cabinet. The Cabinet makes recommendations to the Board of Directors for final approval. Some funds raised by the UWGC are designated by the donor for a specific use. In this case, UWGC CEO and staff ensure the donor’s wishes are fulfilled.

What happens to dollars I designate to a specific nonprofit via the United Way Campaign? UWGC pays out designations to 501(c)(3) organizations that have been verified by the IRS on a quarterly basis.

Why give to the United Way of Genesee County? UWGC is at the forefront of many community issues. Our staff spends a great deal of time ensuring the programs we invest your dollars in are high functioning and efficient, with evidence based approaches. When we are able to combine the donations from donors across the county, we can make a strong impact on many community needs. Combining $100 from 10 individual donors suddenly becomes an impact of $1,000 on a need vs a single $100 donation made outside of the campaign. Not only are we able to combine donor gifts, turning them into one significant investment, we are able to leverage other dollars to complement. Capitalizing on corporate matching programs, securing foundation support, and providing matching dollars for government funds, we are able to leverage additional dollars. Last year the UWGC campaign leveraged over $15 million dollars from government grants, corporate matching programs and other competitive funding pools.

Does the Board of Directors review and approve the annual budget and monthly financial statements? **YES.** A volunteer Finance Cabinet makes recommendations to the UWGC Board of Directors that approves all budgets and statements.

Does the Board of Directors review and approve the annual audit report, auditor management letters, and IRS Form 990? **YES.** Initially documents are reviewed by the Finance Cabinet which then forwards to the board for final review and approval.

Does the UWGC have ethics and conflict of interest policies? **YES.** UWGC board and staff are required to sign a Code of Ethics and a Conflict of Interest statement annually. Any conflicts are noted on IRS Form 990.

Does UWGC prohibit providing donor information to third parties? **YES.**

**VOLUNTEER-LED ORGANIZATION**

The United Way of Genesee County is led by a volunteer-unpaid Board of Directors from diverse backgrounds. Financial decisions are recommended by a 7 person volunteer-unpaid Finance Cabinet chaired by a UWGC board member. In addition allocation decisions are recommended by a 9 person volunteer-unpaid Community Impact Cabinet chaired by a UWGC board member per county. Recommendations for both finances and funding decisions are made to the Board of Directors for final approval.