TOGETHER

we're all in this together

UNITED WE WILL. UNITED WE ARE STOPPING THE CYCLE.

2019 ANNUAL REPORT
United Way of Genesee County is led by a volunteer Board of Directors which is committed to ensuring that the organization’s financial and personnel resources are invested in ways that make the greatest positive impact on the lives of people in Genesee and Shiawassee Counties.
UNITED WAY OF GENESSEE COUNTY
2019 ANNUAL REPORT

VOLUNTEERS MAKE a big impact

United Way of Genesee County thanks all the many corporate and community volunteers who impact their communities through service all year long.

JULY
172 volunteers built 2 playgrounds
30 Summer Associates AmeriCorps VISTAs supported Flint kids & families tackling summer learning loss and nutrition
40 Macy’s Regional Managers volunteered making stuffed animals for kids in crisis
15 Indiana University School of Medicine students served at 4 nonprofits
Supported the 25th Annual MOST Soberfest with UAW Local 598
Residents of Tranquility Estates created AtoZ Learn with Me packets

AUGUST
U of M Credit Union staff supplied back packs, organized a school supply drive then stuffed them full for local students in need
600 incoming freshmen at Grand Blanc High School created Plarn (plastic yarn) to be used to make sleeping mats for the homeless

SEPTEMBER
498 spectators at the Ally Challenge stopped to make 123 Kids Comfort Kits for children in crisis
Our continued partnership with UAW Local 659 provided 49 volunteers to build 10 ramps to disabled and elderly citizens who need wheelchair accessibility for their home after raising funds at the 13th Annual Cruizin for United Way Car Cruise in July

OCTOBER
120 6th graders at Grand Blanc Middle School hand made cards for active servicemen (including 100 cards sent to a veteran on his 100th birthday) and decorated lunch sacks for back pack programs that provide needed food to kids on the weekend
12 freshmen from Powers Catholic created AtoZ Learn with Me packets for newborns
26 employees of Rowe Professional Services created Halloween bags for children hospitalized at Hurley

NOVEMBER
12 students from Genesee Christian School made Kids Comfort Kits
In partnership with City of Flint’s Blight division AmeriCorps NCCC supported community progress through environmental design.

DECEMBER
Partnering with Habitat for Humanity for Giving Tuesday, volunteers made book cases with wood supplied by United Way for new homes
Residents of Tranquility Estates created AtoZ Learn with Me packets
Ascension Genesys HR staff during their professional development day created 21 Kids Comfort Kits for children who have experienced trauma

JANUARY
Dort Financial Credit Union staff during their professional development day created 116 Kids Comfort Kits
700 volunteers come together to package 200,000 meals that all stay local for those in need to honor Martin Luther King Jr Day

FEBRUARY
40 Michigan State University Alumni joined us at Sylvester Broome Empowerment Village (SBEV) to clean the facilities and open both the new workout and game rooms. SBEV provides over 530 extra contact hours per year to at-risk youth
CSL Plasma provided volunteers 8,000 lbs. of food for those in need
Students from Linden High School National Honor Society created AtoZ Learn with Me packets
Members of United Auto Workers (UAW) Local 659 supported Live United Hockey Night

MARCH
Alternative Spring Break students completed landscaping at Flint Children’s Museum and blight elimination along the University Avenue Corridor

Due to the COVID-19 pandemic many volunteer events were canceled. The United Way continued to utilize Genesee Serves as a way to connect individuals with volunteer opportunities that filled many essential gaps throughout the pandemic. Volunteers put on face masks and answered the call to provide GCCARD with much needed manpower to continue the Meals on Wheels program. Many AmeriCorps came forward and helped support National Guard testing locations and we were overwhelmed with gratitude for the many volunteers that made face masks for essential workers.
Individuals who are given tools to succeed are able to increase assets and improve their overall quality of life.

$115,158 is the annual cost for private room nursing home care.

46% of households can’t afford basic necessities.

$814,942 invested in financial stability programs.

94% of clients increased their disposable income.

470 individuals served gained employment.

98% of seniors are aging at home.
## BASIC NEEDS

When your friends and neighbors are not agonizing over how to make rent or where their next meal will come from, the community flourishes. When children are not living in constant fear of being abused, they can accomplish extraordinary things.

### COUNTY CONDITION

- **30%** of children live in high poverty neighborhoods
- **60%** of residents in shelter are children
- **58%** of children are eligible for free or reduced priced lunch
- **2,020** confirmed child abuse and/or neglect cases

### UWGC CREATING IMPACT

- **$1,140,046** invested in Basic Needs programs
- **106** foster children received a Court Appointed Special Advocate who advocates on their behalf until adoption or reunification
- **1,630** individuals transitioned from emergency shelter to more permanent housing
- **3,585** individuals received financial assistance for rent or utility payments
- **20,627** calls were made to UWGC’s 211 resource and referral line

*County Conditions data source: Kids Count Data Book, a project of the Annie E. Casey Foundation and UWGC grantee reports*

## EDUCATION

When children have access to high quality early learning and afterschool enriching programs, which are aligned with school day curriculum, they are more likely to achieve key milestones.

### COUNTY CONDITION

- **50%** of children are not attending quality preschool
- **70%** of 8th graders are not proficient in grade level math
- **61%** of 3rd graders are not reading at grade level

### UWGC CREATING IMPACT

- **$599,445** invested in Education programs
- **94%** of children are achieving developmental milestones
- **663** Children enrolled in high-quality early childhood program
- **68%** of youth are reading at grade level
- **72%** of youth are earning passing grades in core subject areas
## BASIC NEEDS

<table>
<thead>
<tr>
<th>Metro Community</th>
<th>Beecher Community School District</th>
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<tbody>
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<td>Development Corporation</td>
<td>Transportation to Boys/Girls Club and Childhood Literacy</td>
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<tr>
<td>Homeless Management Information System</td>
<td>Bentley Community Schools YouthQuest</td>
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<tr>
<td>Morris Peterson Jr. Foundation</td>
<td>Big Brothers Big Sisters Community Mentoring</td>
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<tr>
<td>Thanksgiving Boxes</td>
<td>Boys &amp; Girls Club Afterschool Academic Success</td>
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<td>Old Newsboys</td>
<td>Boy Scouts Urban Scouting</td>
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<tr>
<td>Holiday Boxes</td>
<td>Crim Fitness Foundation FCS Community Education</td>
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<td>Outreach East</td>
<td>Delivering Hope Backpack Program</td>
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<td>Food Pantry</td>
<td>Fenton Area Public Schools Jump Start</td>
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<td>Salvation Army</td>
<td>Flint International Academy Music Program</td>
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<td>Emergency Assistance</td>
<td>Gear Up to Lead Hero’s Conference</td>
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<td>Shelter of Flint</td>
<td>Genesee Intermediate School District SKIP</td>
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<tr>
<td>Emergency Shelter</td>
<td>Genesee STEM Academy Afterschool Academic Clubs</td>
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<tr>
<td>St. Lukes New Life Center Food Pantry</td>
<td>Girl Scouts In School Scouting &amp; Uniquely Me</td>
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<td>UAW Wheelchair Ramp Program</td>
<td>Grand Blanc Community Schools</td>
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<tr>
<td>Voices for Children</td>
<td>Family Connection Parent Educator</td>
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<tr>
<td>Court Appointed Special Advocate</td>
<td>Institute of RHYMES Reaching and Helping</td>
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<tr>
<td>Well of Hope</td>
<td>Young Minorities Excel and Succeed</td>
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<tr>
<td>Blessed to be a Blessing</td>
<td>Kettering University First Robotics</td>
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<tr>
<td>WHEELS</td>
<td>Lake Fenton Community Schools Project Read</td>
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<tr>
<td>Van Transportation</td>
<td>Linden Community Schools Parents as Teachers</td>
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<tr>
<td>YWCA</td>
<td>Motherly Intercession Reading and Counting to Success PLUS</td>
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<tr>
<td>Safe House</td>
<td>Mt. Morris Consolidated Schools Enhancing Student Learning</td>
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## EDUCATION

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<thead>
<tr>
<th>AtoZ Learn with Me</th>
<th>UAW 598 Ruben Burks Scholarship Fund</th>
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<tbody>
<tr>
<td>Alpha Phi Alpha Fraternity</td>
<td>University of Michigan-Flint Chemistry Club</td>
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<td></td>
<td>Urban Renaissance Center Clarissa Shields Initiative</td>
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<td></td>
<td>Westwood Heights Schools After School Programming</td>
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<tr>
<td></td>
<td>YMCA of Flint Y Safe Places</td>
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</tbody>
</table>

- 211
- AFL-CIO Holiday Boxes
- American Red Cross Disaster Services
- Bone Marrow Program
- Burton Parks and Recreation Commission Trick or Treat Trail
- Catholic Charities Center of Hope
- Crossover Ministries Emergency Assistance
- Dislocated Worker Program
- EFSP Phase 34 Genesee
- EFSP Phase 34 Lapeer
- Fenton Center of Hope Food Pantry
- Flint Jewish Federation Humanity in Harmony
- Food Bank of Eastern Michigan
- Dislocated Worker Meal Boxes
- Flint Diaper Bank
- Grand Blanc FISH Food Pantry
- Habitat for Humanity Home Repair
- Mass Transportation Authority
- Emergency Bus Passes

- Beecher Community School District Transportation to Boys/Girls Club and Childhood Literacy
- Bentley Community Schools YouthQuest
- Big Brothers Big Sisters Community Mentoring
- Boys & Girls Club Afterschool Academic Success
- Boy Scouts Urban Scouting
- Crim Fitness Foundation FCS Community Education
- Delivering Hope Backpack Program
- Fenton Area Public Schools Jump Start
- Flint International Academy Music Program
- Gear Up to Lead Hero’s Conference
- Genesee Intermediate School District SKIP
- Genesee STEM Academy Afterschool Academic Clubs
- Girl Scouts In School Scouting & Uniquely Me
- Grand Blanc Community Schools Family Connection Parent Educator
- Institute of RHYMES Reaching and Helping
- Young Minorities Excel and Succeed
- Kettering University First Robotics
- Lake Fenton Community Schools Project Read
- Linden Community Schools Parents as Teachers
- Motherly Intercession Reading and Counting to Success PLUS
- Mt. Morris Consolidated Schools Enhancing Student Learning
- Richfield Public School Field Trip
- Shelter of Flint Caterpillar Club
- Swartz Creek Community Schools Little Dragons
- UAW 598 Ruben Burks Scholarship Fund
- University of Michigan-Flint Chemistry Club
- Urban Renaissance Center Clarissa Shields Initiative
- Westwood Heights Schools After School Programming
- YMCA of Flint Y Safe Places
GENESEE COUNTY IMPACT SNAPSHOT
$16,697,118.38
SHIAWASSEE COUNTY

On January 1, 2018, the UWGC assumed all daily operations in Shiawassee County. By operating at scale, we have been able to make substantial growth in local United Way investments. In 2019, United Way of Genesee County, serving Shiawassee and Genesee Counties:

- Continued uninterrupted 211 service and Volunteer Income Tax Assistance for the county.
- Supported every school district in Shiawassee County with an early childhood literacy mini-grant.
- Ran a workplace giving campaign cycle, with all funds raised in Shiawassee County staying in Shiawassee County, and being invested in local organizations through an open and competitive Community Impact grant making process.
- Provided 126 individuals with gifts at Christmas, in partnership with 16 companies.
- Allocated more than $129,000 to area nonprofits for Coronavirus relief.
- Supported the RaiseUP Shiawassee Giving Tuesday platform.
- Supported AtoZ Learn with Me to provide books and literacy information to every child birthed in the county in partnership with Memorial Healthcare.
- Partnered with Meijer’s Simply Give initiative to support the Hunger Network

SHIAWASSEE COUNTY IMPACT SNAPSHOT $318,587.27

BASIC NEEDS
- 211
- American Red Cross
- Catholic Charities
- Greater Lansing Food Bank
- Relief After Violent Encounter (Safe Center)
- Salvation Army Shiawassee County
- Shiawassee County Jr
- Livestock
- Shiawassee Family YMCA
- The ARC Shiawassee County
- Voices for Children

EDUCATION
- Boy Scouts
- Communication Access Center
- Junior Achievement
- Respite Volunteers of Shiawassee
- Shiawassee Regional Education Service District

CORONAVIRUS RELIEF FUND
- American Red Cross
- Capital Area Community Services
- Catholic Charities
- Direct Resident Assistance
- Greater Lansing Food Bank
- Homeless Angels
- Looking Glass Community Services
- Relief After Violent Encounter (SafeCenter)
- Respite Volunteers of Shiawassee
- Salvation Army
- Shiawassee County on Aging
- Shiawassee Family YMCA
- Shiawassee RESD
- The Arc of Shiawassee County
- Voices for Children
## UNITED WAY’S RESPONSE TO THE CORONAVIRUS PANDEMIC

### GENESEE COUNTY

The Coronavirus pandemic has impacted all of us in a multitude of ways, unlike never before. Families that have never asked for help in their lives stand in line for food boxes. The needs of our most vulnerable community members have been exacerbated. Social distancing has made our seniors even more socially isolated. School children wake up everyday unsure of where they will learn, play or even eat. Nonprofits struggle to meet increased needs, while also maintaining a safe environment for their staff and clients.

Recognizing the community needed assistance navigating this unprecedented situation, the United Way partnered with the Community Foundation of Greater Flint and the Shiawassee Emergency Operations Center creating two funds for relief.

Established by the Community Foundation of Greater Flint (CFGF) in partnership with United Way of Genesee County, the Greater Flint Urgent Relief Fund provides funds to area nonprofits addressing gaps in key services for our most vulnerable community members. As of June 30, 2020 together the UWGC and CFGF has raised $1,331,952 and awarded $1,068,487 in relief to area nonprofits.

### SHIAWASSEE COUNTY

Committed to supporting the basic needs of the community exacerbated by the Coronavirus pandemic, on March 25 the UWGC launched the Shiawassee Covid-19 Relief Fund. Thanks to the generous support from many individuals and companies including Meijer, Huntington National Bank, Cargill, and Cook Family the UWGC raised $60,768 to aid the community, taking no administration fees. In addition the UWGC received funds through the CARES ACT to support agencies providing emergency food and shelter to residents totaling nearly $70,000. Dollars were distributed in partnership with the Shiawassee County Emergency Operations Center.

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<tr>
<th>Asbury Community Development Corporation</th>
<th>Crossover Downtown Outreach Ministry</th>
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<td>Bethany Christian Services of Flint</td>
<td>East Winds District UMC</td>
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<td>Boys and Girls Club of Greater Flint</td>
<td>Fenton Center of Hope</td>
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<td>Carriage Town Ministries</td>
<td>First United Church</td>
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<td>Catholic Charities of Shiawassee and Genesee Counties</td>
<td>FISH of Grand Blanc</td>
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<td>Childcare Network</td>
<td>Flint Courier Inc.</td>
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<td>Christian Love Faith Center Church</td>
<td>Flint Diaper Bank</td>
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<td>Clingman Foundation</td>
<td>Flint Fresh Mobile Market</td>
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<td>Clio Area Human Services Fund</td>
<td>Flushing Christian Outreach Center</td>
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<td>Communication Access Center</td>
<td>Franklin Avenue Mission</td>
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<td>Communities First, Inc.</td>
<td>Friends of Berston</td>
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<td>Community Cares Task Force</td>
<td>Genesee County Habitat for Humanity</td>
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<td>Genesee Intermediate School District</td>
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<td>Grace Emmanuel Baptist Church</td>
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<td>Greater Flint Health Coalition</td>
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<td>Hamilton Community Health Network</td>
<td>Shelter of Flint</td>
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<td>Holy Redeemer Catholic Church</td>
<td>Shiloh Missionary Baptist Church</td>
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<td>Hurley Foundation</td>
<td>Snuggle Sacks</td>
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<td>Little Lamb’s Compassionate Ministry Center</td>
<td>St. John Christian Service</td>
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<td>MADE Institute</td>
<td>St. Luke N.E.W. Life Center</td>
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<td>Marta Luna Memorial Association</td>
<td>Sylvester Broom Empowerment Village</td>
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<td>McLaren Flint Foundation</td>
<td>Telehealth Services for Area Shelters</td>
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<td>Merakey Foundation</td>
<td>The Foundation for Mott Community College</td>
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<td>The Salvation Army</td>
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<td>Valley Area Agency on Aging</td>
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<td>My Brother’s Keeper</td>
<td>Voices for Children Advocacy Center</td>
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<td>R.L. Jones Community Outreach Center, Inc.</td>
<td>Well of Hope</td>
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<td>Second Chance Church</td>
<td>Whaley Children’s Center</td>
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<td>YMCA of Greater Flint</td>
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ACCOUNTABILITY
frequently asked questions

TRANSPARENCY
Anyone has access to United Way of Genesee County documents on our website at www.unitedwaygenesee.org, including:

- IRS tax return (990)
- Audited financials
- Diversity & Inclusion statement
- Board of Directors roster
- Corporate supporter listing
- Funded programs

VOLUNTEER-LED ORGANIZATION
The United Way of Genesee County is led by a volunteer-unpaid Board of Directors from diverse backgrounds. Financial decisions are recommended by a 9 person volunteer-unpaid Community Impact Cabinet chaired by a UWGC board member. In addition, allocation decisions are recommended by a 7 person volunteer-unpaid Finance Cabinet chaired by a UWGC board member per county. Recommendations for both finances and funding decisions are made to the Board of Directors for final approval.

Does UWGC have an active Board of Directors that meet regularly?
YES. The Board is comprised of 22 local community leaders from diverse backgrounds that meet quarterly, with various engagement activities in between.

Is the UWGC controlled by United Way Worldwide?
NO. UWGC is an independent stand alone 501(c)(3) organization governed by a local board of directors. UWGC is not a chapter of another entity, rather we are a member of United Way Worldwide much like food banks are members of Feeding America. As a member we are required to adhere to certain branding standards, but all decisions are made locally.

Do the dollars raised by Genesee and Shiawassee campaigns stay in the county?
YES. Funds raised in Genesee County stay in Genesee County. Funds raised in Shiawassee County stay in Shiawassee County. The UWGC pays less than 2% of its funds to United Way Worldwide for membership dues.

Does the UWGC spend a significant amount of funds raised on salaries and other overhead?
NO. The UWGC has an administrative rate of 16%, meaning it spends 84% of funds on programs that support education, financial stability, health and basic needs.

Does the UWGC CEO make all funding decisions?
NO. Where the UWGC has discretion to make funding decisions it involves a volunteer-unpaid Community Impact Cabinet. The Cabinet makes recommendations to the Board of Directors for final approval. Some funds raised by the UWGC are designated by the donor for a specific use. In this case, UWGC CEO and staff ensure the donor’s wishes are fulfilled.

What happens to dollars I designate to a specific nonprofit via the United Way Campaign?
UWGC pays out designations to 501(c)(3) organizations that have been verified by the IRS on a quarterly basis.

Why give to the United Way of Genesee County?
UWGC is at the forefront of many community issues. Our staff spends a great deal of time ensuring the programs we invest your dollars in are high functioning and efficient, with evidence based approaches. When we are able to combine the donations from donors across the county, we can make a strong impact on many community needs. Combining $100 from 10 individual donors suddenly becomes an impact of $1,000 on a need vs a single $100 donation made outside of the campaign. Not only are we able to combine donor gifts, turning them into one significant investment, we are able to leverage other dollars to complement. Capitalizing on corporate matching programs, securing foundation support, and providing matching dollars for government funds, we are able to leverage additional dollars. Last year the UWGC campaign leveraged over $16 million dollars from government grants, corporate matching programs and other competitive funding pools.

Does the Board of Directors review and approve the annual budget and monthly financial statements?
YES. A volunteer Finance Cabinet makes recommendations to the UWGC Board of Directors that approves all budgets and statements.

Does the Board of Directors review and approve the annual audit report, auditor management letters, and IRS Form 990?
YES. Initially documents are reviewed by the Finance Cabinet which then forwards to the board for final review and approval.

Does the UWGC have ethics and conflict of interest policies?
YES. UWGC board and staff are required to sign a Code of Ethics and a Conflict of Interest statement annually. Any conflicts are noted on IRS Form 990.

Does UWGC have a diversity and inclusion policy?
YES. It can be found on our website.

Is the CEO’s performance and compensation reviewed and approved annually?
YES. The UWGC board chair leads a group of the board that reviews the CEO’s performance and recommends salary adjustments when appropriate for approval by the full board.

Does UWGC prohibit providing donor information to third parties?
YES.
We build financial resources that enable investments in education, financial stability, health and basic needs addressing Genesee and Shiawassee Counties’ most pressing challenges while building community-wide vitality.