DR. MARTIN LUTHER KING JR. DAY OF SERVICE 2019 Impact Report



"Life's most persistent and urgent question is 'What are you doing for others?""

- Dr. Martin Luther King Jr.

Each January, we celebrate Dr. Martin Luther King Jr. for his public service and activism. This year, you chose to join us in honoring his legacy with a day ON instead of a day off. A diverse group of volunteers, from elementary students to AmeriCorps members to retirees, joined together with a common goal: to enrich our community and empower residents through service. Dr. King believed that many social ills can be solved through citizen service. Recognizing that 1 in 5 Genesee County families deal with food insecurity, United Way of Genesee County set out to combat this problem by engaging neighbors to help neighbors. Thank you for making our vision possible!

120,000
nutritious meals packed for families in Genesee County

550 volunteers

1,650 hours of service

79% learned about food insecurity

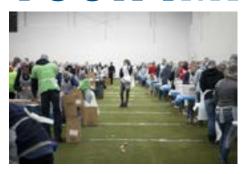
94% knew how they honored MLK

90% felt more empowered to help their community

98% know how their service will have an impact

YOUR IMPACT AT WORK

2019 MLK Day of Service







MEAL RECIPIENTS

- Greater Holy Temple
- Empowered Believers Church
- Swartz Creek Community Schools
- Clio Area Schools
- Cornerstone Church
- Fish Inc. of Grand Blanc
- Davison Community Schools
- Outreach East of Davison
- Bentley Community Schools
- Metro YouthBuild
- Genesee STEM Academy
- Fairhaven Community Services

"Thanks to the United Way MLK Day of Service we were able to serve more than 200 children and their families with much needed meals in one of our coldest and snowiest Januarys on record. When students aren't able to attend school, they miss more than an education. Our neediest children many times miss meals. We truly appreciate the support you have given to the Clio Area Schools and our children through your generosity and the hard work of your volunteers."

-Stephen Keskes, Ed.S.
Assistant Superintendent of Curriculum and Instruction
Clio Area Schools

IN THE NEWS

"Love, love; Flint Celebrates MLK Through Service"- Jake Carah, Flintside "Flint honors MLK Day through service, celebration" - Jake May, MLive

VOLUNTEERS ENJOYED...

"The willingness of people to come together for something that's a priority within our communities within Genesee County."

"Meeting new people and knowing that I was giving back to my community. It was so much fun participating!"

"The idea that I am helping people from the community that I grew up in."





THANK YOU TO OUR SPONSORS

Huntington Bank Michigan Community Service Commission Swartz Creek Women's Group

www.geneseeserves.org | www.unitedwaygenesee.org