

**SOMEONE YOU KNOW MAY NEED
A HELPING HAND.**



**United Way
of Genesee County**
Serving Genesee & Shiawassee Counties

LIVE UNITED®

THANK YOU!

United Way of Genesee County thanks our individual donors, volunteers and the more than 250 workplace campaigns that allowed us to impact more than 100,000 lives.



UNITED WE FIGHT

BOARD OF DIRECTORS

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Randy Wise Automotive
Team

Randy Wise
Randy Wise Automotive
Team

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Honorary Member**
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UNITED WAY TEAM

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Jamie-Lee Venable
Vice President

Kiana Wahonya
Urban Safety Corps
Program Manager

Diane Woodruff
Volunteer Coordinator



United Way of Genesee County is led by a volunteer Board of Directors which is committed to ensuring that the organization's financial and personnel resources are invested in ways that make the greatest positive impact on the lives of people in Genesee and Shiawassee Counties.



YOUR DONATIONS PROVIDED A HAND UP, NOT A HAND OUT, TO MORE THAN 100,000 LIVES. MORE THAN \$3.1 MILLION DOLLARS WAS INVESTED IN PROGRAMS ADDRESSING OUR FOCUS AREAS OF FINANCIAL STABILITY, BASIC NEEDS, HEALTH AND EDUCATION.

COMMUNITY CONDITIONS

FINANCIAL STABILITY

Individuals who are given tools to succeed are able to increase assets and improve their overall quality of life.

COUNTY CONDITION

42% 

of residents have an education level of high school diploma/GED or less

46% 

of residents earn less than the basic cost of living in Genesee County

UWGC CREATING IMPACT

\$112,000 invested in financial stability programs

97% of those served earned job-relevant licenses, certificates, and/or credentials

354 individuals served gained employment

BASIC NEEDS

When your friends and neighbors are not agonizing over how to make rent or where their next meal will come from, the community flourishes. When children are not living in constant fear of being abused, they can accomplish extraordinary things.

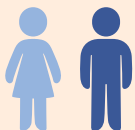
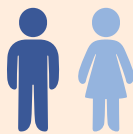
COUNTY CONDITION

30%

of children live in high poverty neighborhoods

60%

of residents in shelter are children



58%

of children are eligible for free or reduced priced lunch

2,302

confirmed child abuse and/or neglect cases

UWGC CREATING IMPACT

1,063

individuals transitioned from emergency shelter to more permanent housing

95

foster children received a Court Appointed Special Advocate who advocates on their behalf until adoption or reunification

4,390

individuals received financial assistance for rent or utility payments

29,752

calls were made to UWGC's 211 resource and referral line

HEALTH

Providing seniors with enriched independent living in their personal home improves their quality of life. Giving children opportunities to let their imaginations grow, while connecting them to physical health services, gives them the tools to shape our future.

COUNTY CONDITION

\$115,158

is the annual cost for private room nursing home care

27%

of residents report not taking leisure and/or physical activity time

UWGC CREATING IMPACT

\$815,213

invested in health programs

98%

of seniors served are aging at home

6

new playgrounds built impacting more than 500 children

331

individuals participated in healthy food access and/or nutrition programs



UNITED WAY OF GENESEE COUNTY ADDRESSES COUNTY
NEEDS BY INVESTING IN FINANCIAL STABILITY, HEALTH,
BASIC NEEDS AND EDUCATION.



COMMUNITY CONDITIONS

EDUCATION

Early Childhood Success

When children have access to high quality early learning programs that encourage parental involvement, they are more likely to achieve crucial milestones.

COUNTY CONDITION



54%

of children **are not** attending quality preschool



88%

of 0-5 year olds **are not** eligible for childcare subsidies

UWGC CREATING IMPACT

\$209,400

invested in early childhood programming

100%

of school districts financially supported for early childhood programs

541

children enrolled in high-quality early childhood programs supported by UWGC

YOUTH SUCCESS

Youth only spend 20% of their lives in school, making learning that continues outside the classroom vital to their success. Students accessing high quality enriching programs, which are aligned with school day curriculum, are more likely to achieve academic milestones.

COUNTY CONDITION



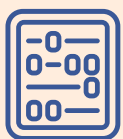
23%

of students **will not** graduate on-time



61%

of 3rd graders **are not** reading at grade level



70%

of 8th graders **are not** proficient in grade level math

UWGC CREATING IMPACT

\$362,799

invested in afterschool programs

64%

of youth served are reading at grade level

62%

of youth served are earning passing grades in core subject areas

598

youth served will graduate on-time



GENESEE COUNTY

BASIC NEEDS

211

American Red Cross
Disaster Services
Bone Marrow Program
Carr Cares Foundation
Christmas Meal Boxes
Catholic Charities
Center for Hope
EFSP Phase 34 Genesee
EFSP Phase 34 Lapeer
Federal Shutdown
Employee Assistance
Fenton Center of Hope
Flint Jewish Federation
Fraternal Order of Police
Genesee County Hispanic
Latino Collaborative
General Motors Summer
Youth Corp
Habitat for Humanity
Home Repair
Mass Transportation
Authority
Bus Pass Program
Metro Community
Development Corporation
*Homeless Management
System*
Morris Peterson Jr.
Foundation
Thanksgiving Boxes
Old Newsboys
Holiday Boxes

Operation Angel Tree
Salvation Army
Emergency Assistance
Shelter of Flint *Shelter &
OneStop Housing Center*
Swartz Creek Community
Schools *Weekend
Backpack Program*
UAW Wheelchair Ramp
Program
Voices for Children *Court
Appointed Special Advocate*
YWCA
Safe House & Center

EDUCATION

A to Z Learn with Me
Big Brothers Big Sisters
Community Mentoring
Boys & Girls Club
*Afterschool Academic
Success*
Boy Scouts
Urban Scouting
Clio Area Schools
Grade Level Reading
Crim Fitness Foundation
FCS Community Education
Delivering Hope
Backpack Program
Fenton Area Public Schools
Jump Start
Flint Community Schools
Flushing Community Schools
Raider Readiness Program

Gear Up 2Lead
Hero's Conference
Genesee Intermediate
School District
SKIP
Genesee STEM Academy
Afterschool Clubs
Girl Scouts
*In School Scouting &
Uniquely Me*
Grand Blanc Community
Schools
*Family Connection Parent
Educator*
Institute of RYMES
Kettering University
First Robotics
Lake Fenton Community
Schools
Project Read
Linden Community Schools
Parents as Teachers
Morris Peterson Jr.
Foundation
Backpack Program
Shelter of Flint
Caterpillar Club
UAW 598
*Ruben Burks Scholarship
Fund*
University of Michigan -
Flint
Chemistry Club
Urban League of Flint
Scholarship Fund

EARLY CHILDHOOD LITERACY MINI-GRANTS

Atherton Community
Schools
Beecher Community
School District
Bendle Public Schools
Bentley Community
Schools
Carman-Ainsworth
Community Schools
Davison Community
Schools
Genesee School District
Goodrich Area Schools
Kearsley Community
Schools
Lakeville Community
Schools
Montrose Community
Schools
Mt. Morris Consolidated
Schools
Westwood Heights
Schools

FINANCIAL STABILITY

Family Service Agency
Representative Payee
Genesee Area Focus Fund
TeenQuest & YouthQuest

Junior Achievement
Flint Finance Park
 LISC
Financial Opportunity Center at Habitat for Humanity

HEALTH

Communication Access Center
Understand Clear
 Family Service Agency
In-Home Elder Care
 Flint Kids Play
6 Playground Builds
 Genesee Health System
 Genesee Intermediate School District
CHILL
 Greater Flint Health Coalition
CHAP
 Jewish Community Services
Senior Caring Committee Outreach
 M.O.S.T. Group
Soberfest
 State Innovation Model
 Valley Area Agency on Aging
Keeping Independent Seniors Safe

CAPACITY BUILDING

Community Foundation of Greater Flint
Truth, Racial Healing and Transformation
 Flint National Service Accelerator

Genesee County Tax Coalition
 Genesee Serves
 Nonprofit Organizational Infrastructure Support
 The Miracle League

NATIONAL SERVICE PROGRAMS

City of Flint VISTA
 Flint Recovery Corps
 Flint Urban Safety Corps
 Genesee County Opioid VISTA
 Michigan Education Corps

FIDUCIARY SERVICES

Edible Flint
 Flint SOUP
 Flint Fresh
 Friends of Berston
 FWC Berston Boxing
 Greater Holy Temple
 I Found My Voice
 Jackson Park Youth League
 STEMletics

FLINT WATER RESPONSE

Asbury United Methodist
 Bethel United Methodist
 Eagle's Nest Academy
 Flint Action & Coordination Team
 Flint Community Schools
 Food Bank of Eastern Michigan

Genesee Health Plan
 Genesee Intermediate School District
 Greater Holy Temple
 Habitat for Humanity
 Lead Evaluation Program
 Michigan School for the Deaf
 New Standard Academy
 Richfield Public School Academy
 Second Chance Church
 Shelter of Flint
 St. John Vianney Catholic School
 Way Academy Flint
 Whaley Children's Center

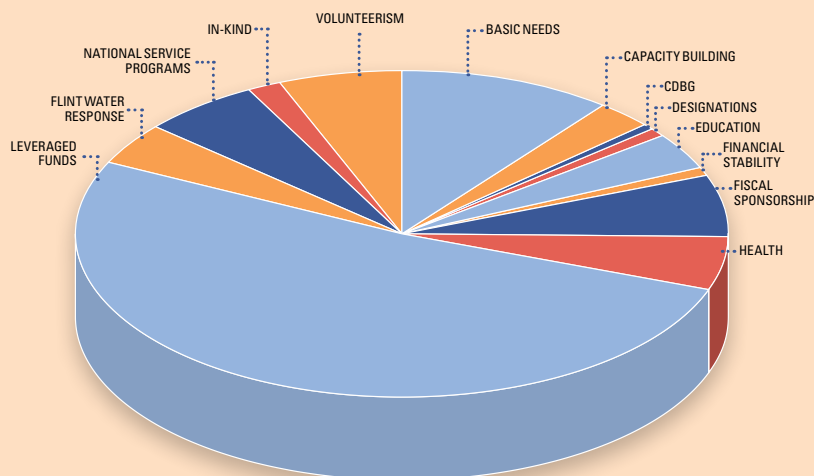
FLINT YOUTH RECREATION INITIATIVE

Battlecats Wrestling
 Destructive Dance Studio
 Do the Right Thing Youth Center
 Evergreen Community Development Youth
 Flint Area United Soccer Club
 Flint Inner City Youth Hockey
 Flint's Finest Basketball
 GISD Faces of Flint
 Jackson Park Youth League
 New Directions
 Northside Soccer Club
 Sylvester Broome Center
 Think Before You Act

YOUTH SERVICE AMERICA

Atherton Community Schools
 Barhutte Elementary (BCS)
 Bentley High School
 Brownell K-2 STEM Academy (FCS)
 Doyle Ryder Elementary (FCS)
 Durant-Tuuri Mott Elementary (FCS)
 Eisenhower Elementary (FCS)
 Freeman Elementary (FCS)
 Genesee STEM Academy
 Grand Blanc Academy
 Grand Blanc High School
 Greater Galilee
 Holmes 3-6 STEM Academy (FCS)
 Indian Hill Elementary (GBCS)
 International Academy of Flint
 Lake Fenton Middle School
 Myers Elementary (GBCS)
 Neithercut Elementary (FCS)
 Pierce Elementary (FCS)
 Prince of Peace
 Southwestern Classical Academy (FCS)
 Westshore Elementary (LFCS)
 Westwood Heights
 Whaley Children's Center

GENESEE COUNTY
 IMPACT SNAPSHOT
\$15,150,956





SHIAWASSEE COUNTY

On January 1, 2018, the UWGC assumed all daily operations in Shiawassee County. By operating at scale, we have been able to make substantial growth in local United Way investments. In 2018, United Way of Genesee County, serving Shiawassee and Genesee Counties:

- Ran a workplace giving campaign cycle, with all funds raised in Shiawassee County staying in Shiawassee County, and being invested in local organizations through an open and competitive Community Impact grant making process.
- Updated United Way grant making investment areas based on community feedback.
- Established a grant making process that included a Community Impact Cabinet of Shiawassee County volunteers who made funding recommendations.
- Continued uninterrupted 211 service and Volunteer Income Tax Assistance for the county.
- Launched Shiawassee Serves, a county-wide volunteer engagement platform and strategy to connect Shiawassee volunteers with local organizations.
- Supported every school district in Shiawassee County with an early childhood literacy mini-grant.
- Launched A to Z Learn with Me to provide books and literacy information to every child birthed in the county.
- Added a Shiawassee County representative to the UWGC Board of Directors.
- Financially supported the efforts of the American Red Cross, Salvation Army and the Emergency Management Office for Shiawassee County responding to the March tornados.

BASIC NEEDS

211
American Red Cross
Catholic Charities
Relief After Violent Encounter (SafeCenter)
Salvation Army
Shiawassee County
Shiawassee County Jr Livestock
Shiawassee Family YMCA
The ARC Shiawassee County
Tornado Recovery Support

Respite Volunteers of Shiawassee
Shiawassee Regional Education Service District

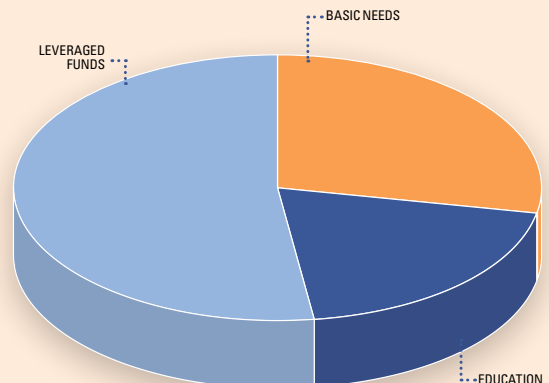
EARLY CHILDHOOD LITERACY MINI-GRANTS

Byron Area Schools
Corunna Public Schools
Durand Area Schools
Laingsburg Community Schools
Morrice Area Schools
New Lothrop Area Public Schools
Owosso Public Schools
Perry Public Schools

EDUCATION

Boy Scouts
Communication Access Center
Junior Achievement

SHIAWASSEE COUNTY
IMPACT SNAPSHOT **\$192,607.25**



A HELPING HAND WHEN DISASTER STRIKES

FLINT WATER CRISIS

April 25, 2019 marked the 5th anniversary of the Flint Water Crisis. While the water system is improving, State of Emergencies declared by the County and City are still in effect. Families continue to use filtered and bottled water for drinking, cooking and other needs. The UWGC began raising money in September 2015 to aid in response efforts. To date the UWGC has raised \$5,018,691, allocating \$4,827,483 thus far to a variety of organizations responding to resident needs. UWGC has taken no administrative fees on dollars collected. This fiscal year dollars (\$237,788 raised from July 2018 – May 31, 2019) have primarily:

- Supported 3 Help Centers that continue to supply water, lead mitigating foods and connections to other crisis recovery services
- Ensured every school on the Flint Water System has access to clean water
- Supplemented lead mitigating nutrition trucks with additional proteins
- Connected hard to reach populations with crisis recovery services
- Provided bottled water for distributions to targeted populations

\$5,018,691
FLINT WATER CRISIS



\$16,522
FEDERAL SHUTDOWN

FEDERAL GOVERNMENT SHUTDOWN

For 35 days the nation endured the longest federal government shutdown in history. While many of us were inconvenienced by the closure of parks and various programs, thousands of government employees were working without pay. Our neighbors, friends and family working in departments like Customs and Border Protection and Transportation Security Administration continued to work everyday during the shutdown without receiving a paycheck: a paycheck that helps put food on the table and heat in the home. The UWGC established a fund to support current month utility bills, fuel and groceries. With the support of UAW Local 651, UAW Local 598, UAW Local 659, UAW Local 1811 and IBEW Local 948, the UWGC provided \$16,522 to 72 federal workers. We were honored to receive an award from the Transportation Security Administration for our efforts.

SHIAWASSEE TORNADO FUND

On March 14, two tornados (EF0 & EF2) ravaged parts of Shiawassee County with little warning. On the ground for more than 18 miles and measuring 250 yards wide, the storms damaged over 100 homes and structures. Nearly 10 percent of families impacted by the tornados were under/uninsured. Within hours following the first touchdown, the UWGC had issued \$20,000 to the American Red Cross for emergency response. In the days following the UWGC:

- Provided families with \$1,200 in Meijer gift cards
- Supplied comfort kits to children
- Supported the Salvation Army cantina that provided meals to first responders and volunteers
- Coordinated the donation of a vehicle for a family with support from Randy Wise Automotive Group, Young Owosso and Graff Chevrolet Durand
- Created a fund for the public to support those families who were under/uninsured that will be disseminated via a Shiawassee community committee lead by the director of emergency management for Shiawassee County

UWGC dollars given to the American Red Cross also supported response efforts for the tornados that impacted Genesee County that same evening. No administrative fees are taken from the Tornado Fund.



\$53,461
TORNADO

VOLUNTEERS MAKE A BIG IMPACT

United Way of Genesee County thanks all the many corporate and community volunteers who impact their communities through service all year long.



JULY

372 volunteers built 6 playgrounds

32 Summer Associate AmeriCorps VISTAs supported Flint kids & families tackling summer learning loss and nutrition

Partnered with UAW Local 659 for the 12th Annual Cruzin for United Way Ramp Program which built 9 ramps with 31 volunteers

Supported the 24th Annual MOST Soberfest with UAW Local 598



AUGUST

Over 800 Grand Blanc Community Schools employees volunteered by making shelter dog toys, blankets, cards, positive notes for students, homeless mats, and calming bottles

USI Insurance joined the UWGC to distribute water and food at a Flint Help Center

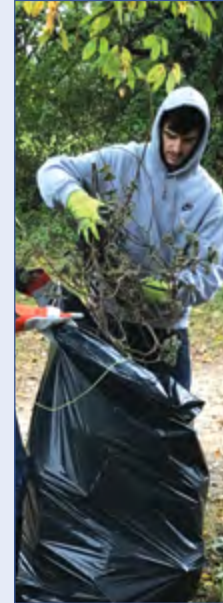
42 Macy's Regional Managers volunteered making stuffed animals for kids in crisis



SEPTEMBER

70 AmeriCorps volunteers on 9/11 installed 162 smoke alarms, assembled 200 fire safety bags, and created 66 stuffed animals for children

The third of three AmeriCorps NCCC teams for 2018 served with the Flint Police Department fighting blight and crime



OCTOBER

38 Chemical Bank employees in both Genesee and Shiawassee Counties partnered with UWGC for Chemical Cares Day

ROWE kicked off their Service in a Box initiative creating dog toys for animals in shelter and participated in other events throughout the year



NOVEMBER

133 Grand Blanc Community Schools Latch Key students completed Service in a Box projects

90 UWGC volunteers served at the Food Bank of Eastern Michigan for Giving Tuesday

Participated in Shiawassee's Find Your Nonprofit Soulmate event which connected 125 community members with 17 local nonprofits



DECEMBER

UWGC Holiday Wish Lists in both Shiawassee and Genesee Counties connected nearly 100 local nonprofits and schools with generous community donors

Flint Urban Safety Corps and Flint Recovery Corps completed a year full of projects addressing blight elimination, safety and water crisis recovery



JANUARY

550 volunteers, including families and youth, packaged 120,000 nutritious meals

264 Dort Federal Credit Union employees made 70 comfort kits for children in crisis

Nearly 100 Diplomat national sales team employees created 100 comfort kids

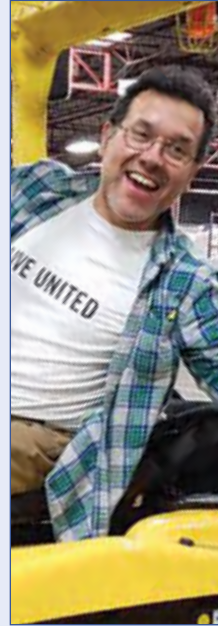


FEBRUARY

Celebrated the many volunteers that help us raise funds in more than 250 companies

VITA volunteers processed 1,781 Federal, State and City tax returns to Genesee County Residents totaling \$680,951 in refunds (2017)

Over 1,000 youth completed 12 youth inspired service projects



MARCH

40 Employees from State Bank made 25 comfort kits and 82 bags of laundry soap for the Center for Hope

15 Diplomat employees participated in the laundry soap Service in a Box project

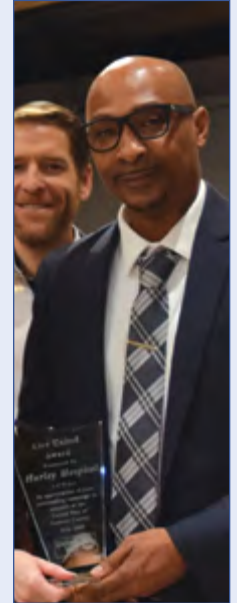
Hosted 4 Alternative Spring Break projects for University of Michigan-Flint, Concordia College, University of Connecticut, and Western Michigan University students



APRIL

2,500 youth engaged in over 25 service projects to make an impact for Global Youth Service Day

160 AmeriCorps members removed debris, boarded up homes and other blight elimination tactics



MAY

44 volunteers mobilized by AFL-CIO and UWGC sorted 95,805 lbs. of food collected from Genesee County residents via Letter Carriers' Food Drive

12 senior citizens volunteered 1,152 over the course of a year knitting hats and scarfs for kids

COMMUNITY IMPACT

6,784

VOLUNTEERS

18,507

HOURS OF SERVICES

\$898,002

TOTAL COMMUNITY IMPACT

STATEMENT OF FINANCIAL POSITION

	JUNE 30, 2018	JUNE 30, 2017
ASSETS		
Cash & cash equivalents	\$ 2,362,466	\$ 2,629,575
Investments	2,329,123	2,212,035
Accounts receivable – Net		
Trade Accounts receivable	2,069	157,153
Grants receivable	287,052	5,000
Total accounts receivable – Net	289,121	162,153
Pledges receivable – Annual campaign – Net	1,347,796	1,127,756
Prepaid expenses	49,260	31,034
Beneficial interest in trusts	663,104	655,567
Property, equipment	45,657	81,741
Total Assets	\$ 7,086,527	\$ 6,962,861
LIABILITIES & NET ASSETS		
Liabilities		
Accounts payable	73,441	402,358
Agency liabilities	15,776	22,731
Designations payable	92,712	175,097
Accrued compensation	49,748	52,642
Postretirement benefit obligations	1,125,354	1,269,016
Total Liabilities	\$ 1,357,031	\$ 1,921,844
Net Assets		
Unrestricted:		
Undesignated	1,701,857	1,694,138
Board-designated	800,000	800,000
Temporarily restricted	2,564,535	1,891,312
Permanently restricted	663,104	655,567
Total Net Assets	\$ 5,729,496	\$ 5,041,017
Total Liabilities & Net Assets	\$ 7,086,527	\$ 6,962,861



**United Way
of Genesee County**
Serving Genesee & Shiawassee Counties

Build financial resources that enable investments in education, financial stability, health and basic needs addressing Genesee and Shiawassee Counties' most pressing challenges while building community-wide vitality.

ACCOUNTABILITY CHECKLIST

TRANSPARENCY

Anyone has access to United Way of Genesee County documents on our website at www.unitedwaygenesee.org, including:

- ▶ IRS tax return (990)
- ▶ Audited financials
- ▶ Diversity & Inclusion statement
- ▶ Board of Directors roster
- ▶ Corporate supporter listing
- ▶ Funded programs

VOLUNTEER-LED ORGANIZATION

The United Way of Genesee County is led by a volunteer-unpaid Board of Directors from diverse backgrounds. Financial decisions are recommended by a 7 person volunteer-unpaid Finance Cabinet chaired by a UWGC board member. In addition allocation decisions are recommended by a 9 person volunteer-unpaid Community Impact Cabinet chaired by a UWGC board member per county. Recommendations for both finances and funding decisions are made to the Board of Directors for final approval.

Does UWGC have an active Board of Directors that meet regularly?

YES. The Board is comprised of 22 local community leaders from diverse backgrounds that meet quarterly, with various engagement activities in between.

Is the UWGC controlled by United Way Worldwide?

NO. UWGC is an independent stand alone 501(c)(3) organization governed by a local board of directors. UWGC is not a chapter of another entity, rather we are a member of United Way Worldwide much like food banks are members of Feeding America. As a member we are required to adhere to certain branding standards, but all decisions are made locally.

Do the dollars raised by Genesee and Shiawassee campaigns stay in the county?

YES. Funds raised in Genesee County stay in Genesee County. Funds raised in Shiawassee County stay in Shiawassee County. The UWGC pays less than 1% of its funds to United Way Worldwide for membership dues.

Does the UWGC spend a significant amount of funds raised on salaries and other overhead?

NO. The UWGC has an administrative rate of 16%, meaning it spends 84% of funds on programs that support education, financial stability, health and basic needs.

Does the UWGC CEO make all funding decisions?

NO. Where the UWGC has discretion to make funding decisions it involves a volunteer-unpaid Community Impact Cabinet. The Cabinet makes recommendations to the Board of Directors for final approval. Some funds raised by the UWGC are designated by the donor for a specific use. In this case, UWGC CEO and staff ensure the donor's wishes are fulfilled.

What happens to dollars I designate to a specific nonprofit via the United Way Campaign?

UWGC pays out designations to 501(c)(3) organizations that have been verified by the IRS on a quarterly basis.

Why give to the United Way of Genesee County?

UWGC is at the forefront of many community issues. Our staff spends a great deal of time ensuring the programs we invest your dollars in are high functioning and efficient, with evidence based approaches. When we are able to combine the donations from donors across the county, we can make a strong impact on many community needs. Combining \$100 from 10 individual donors suddenly becomes an impact of \$1,000 on a need vs a single \$100 donation made outside of the campaign. Not only are we able



to combine donor gifts, turning them into one significant investment, we are able to leverage other dollars to complement. Capitalizing on corporate matching programs, securing foundation support, and providing matching dollars for government funds, we are able to leverage additional dollars. Last year the UWGC campaign leveraged over \$15 million dollars from government grants, corporate matching programs and other competitive funding pools.

Does the Board of Directors review and approve the annual budget and monthly financial statements?

YES. A volunteer Finance Cabinet makes recommendations to the UWGC Board of Directors that approves all budgets and statements.

Does the Board of Directors review and approve the annual audit report, auditor management letters, and IRS Form 990?

YES. Initially documents are reviewed by the Finance Cabinet which then forwards to the board for final review and approval.

Does the UWGC have ethics and conflict of interest policies?

YES. UWGC board and staff are required to sign a Code of Ethics and a Conflict of Interest statement annually. Any conflicts are noted on IRS Form 990.

Does UWGC have a diversity and inclusion policy?

YES. It can be found on our website.

Is the CEO's performance and compensation reviewed and approved annually?

YES. The UWGC board chair leads a group of the board that reviews the CEO's performance and recommends salary adjustments when appropriate for approval by the full board.

Does UWGC prohibit providing donor information to third parties?

YES.

www.unitedwaygenesee.org



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